



Vision

“The very essence of leadership is that you have to have a vision.”

—Theodore Hesburgh

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CENTRA NEWS & CENTRASOY

Our coldset inks are the result of the latest technology in equipment, processing and raw material design. Our development and manufacturing of varnishes and pigments allows us to create a truly new standard in news and

coldset inks. These inks exhibit superior performance to meet the challenges our customers face in achieving the quality and productivity demanded by today's ever-changing market.



CENTRAL INK
CORPORATION

GREAT FORMULATION, EXCELLENT COLOR, SUPERB TRANSFER...

BRILLIANT

...our new series of news printing inks.

After 75 years in business, we still challenge ourselves to develop new products that surpass the high quality and consistency upon which our customers depend.

Brilliant: adjective 1) shining brightly; sparkling 2) vivid; intense 3) very splendid or distinguished 4) having or showing keen intelligence, great talent or skill 5) Central Ink Corporation

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CentraNews Ink

Features

- Excellent transfer
- Reduced misting
- Great ink/water balance
- Low rub-off, No page-to-page setoff
- Smooth lay down
- Fast plate cleanup
- Leaves the pipe rollers clean
- Low in Volatile Organic Compound (VOC) emissions
- Satisfies the color, shade, hue and grayness requirements set forth by NAA and SNAP specifications
- Process control capabilities ensure total batch-to-batch consistency

Strengths

- **Vintage Series** – Economy strength with standard rub-off characteristics that exceed any other standard inks in the industry
- **NAA-COLOR AD-LITHO Series** – Standard strength and rub characteristics
- **Insignia Series** – Stronger strength with enhanced low-rub uniqueness
- **Signature Series** – Strongest strength with exceptional no-rub distinctiveness

Color Levels

- Process Color Series
- Pantone® color blends as well as fluorescent and metallic colors
- Custom color matches

Applications

- Offset Injector
- Offset Open Fountain
- Keyless Offset



CentraSoy Ink

Features

- Manufactured solely with soybean based oils
- Exceeds the American Soybean Association (ASA) requirements for soybean-base oil content
- Emits virtually no VOC emissions
- Carries the ASA label
- Exceedingly high in its qualities within its classification
- High in bio-renewable resources



Locations across North America to service all of your needs. 800-345-2541